

Zerb Managing Editor report 2017

This year I have enjoyed working with guest editors John Rossetti (Autumn 2016), who brought his lighting expertise to the job to give the issue a lighting theme, and Ashley Meneely, who brought a cutting-edge thrust to the magazine due to his great contacts in the exciting new worlds of VR and 360° shooting. I am very grateful to both of them for their help in bringing another two good issues of Zerb together. We are also appreciative of the strong editorial contributions from IAWF members that are a great new aspect of Zerb.

Many thanks also to all those GTC members and sponsors who contributed to the two issues this year and to those who are planning articles for forthcoming issues – such contributions are the lifeblood of our magazine and the effort is much appreciated. As ever, Advertising Manager James French, ably assisted by his ‘assistant’ Martin Hammond, have done an amazing job in tempting both old and new advertisers to support our publications by placing ads in Zerb and GTC In Focus.

The designers at Toast continue to do a great job on Zerb, including a refresh of the cover design on the Spring issue. Meanwhile, last year’s potential disaster of our printers going into administration at short notice has actually proved to be something of a ‘silver lining’ as the new printers Holywell Press are doing a very good job on both Zerb and GTC In Focus at a good price and they couldn’t be more helpful.

‘Digital Zerb’ is now available online for all to access – but with different access rights for members and non-members. GTC members can access all issues including the most recent one, plus they can download any material they like. Non-members cannot see the latest issue and have to apply for permission to download material. There is a short resume of each back issue in the section <http://www.gtc.org.uk/publications/zerb.aspx> but in any case the entire PageSuite collection of issues is searchable and the search function works very well. GTC members wanting to enjoy the full access rights should always enter the archive via this member login page: <http://www.gtc.org.uk/publications/gtc-member-digital-editions.aspx>

Negotiations continue with ProQuest, an online archive of magazines and other publications, which makes the publications available to academic institutes and other researchers. ProQuest is interested in including Zerb in its Arts section. This is likely to happen in 2018 and will potentially produce an extra income stream for the GTC.

We continue with the ‘guest editor’ system on Zerb. Council Member Hazel Palmer is currently looking after the Autumn issue but there is a space for the Spring 2018 issue. If you fancy doing something different and having a go at editing our industry recognised magazine, please contact Alison on zerb.production@gtc.org.uk

Alison Chapman
Zerb Managing Editor