

***Available from Pyser-SGI:***

**NEW recently released TVLogic compact, lightweight LVM-074W HD LCD 7 inch field monitor – already proving popular with broadcasters**

The recently introduced LVM-074W HD LCD 7 inch, widescreen field monitor from TVLogic is already meeting a variety of production needs, and is now being shipped to a range of broadcast and professional customers by exclusive UK/Ireland distributor Pyser-SGI Limited.

Designed for DSLR cameras and field monitoring, and offering a wide range of professional features, this popular ultra lightweight monitor weighs only 600 gm and operates equally well as either a production monitor or on-camera display.

The TVLogic LVM-074W monitor – recently introduced and already being shipped in quantity by exclusive UK/Ireland distributor Pyser-SGI.

Said Paul Goodwin, Pyser-SGI's Divisional Head, Broadcast and CCTV Products: *"The LVM-074W is the most comprehensive 7 inch HD LCD display on the market today. Although introduced only recently, we have been shipping this compact field monitor for several weeks now, to customers ranging from freelance operators to major rental houses. Based on the interest shown on our stand at the recent BVE 2012 exhibition in London, we are confident that this buoyant situation will continue, with further substantial orders anticipated."*

***High resolution***

With a white LED backlit high resolution 1024 x 600 (16:9) 7 inch LCD display, the new monitor accommodates multi-format analogue, 3G/Dual Link HD-SGI, SD-SDI, and HDMI signal inputs. The many features of the LVM-074W include waveform/vectorscope, built-in HDMI to HD-SDI conversion output, horizontal and vertical image flip, focus assist, and audio level meter.

***More user benefits***

More key user benefits – as found in other TVLogic LVM Series monitors - are 1:1 pixel mapping, closed caption decoding, timecode display, and UMD support. In addition the monitor supports TVLogic's colour calibration facility for optimum colour alignment.

***Unique feature***

A unique feature of the LVM-074W is TVLogic's new user selectable Temperature Adaptive Colour function that measures LCD panel temperature and automatically compensates for white balance drift caused by unusually hot or cold weather conditions.

***Lightweight yet durable***

The monitor is housed in a durable, yet lightweight, magnesium alloy case. It measures only 240 x 143 x 69 mm with its stand, and operates from 12 V DC. It can be controlled using RS422 and can be rack mounted as an option. Other

options include acrylic protector, hood, case, external tally, and ball-head mounting.

**Pyser-SGI Limited**

[Pyser-SGI Limited](http://www.pyser-sgi.com) offers all round capability in the supply and service of equipment for the broadcast and professional video, film and 3D markets. The company is the UK/Ireland distributor for the Fujinon range of Studio, EFP, ENG, HDTV, Cine and INS lenses and accessories, TVLogic brand HD LCD Multi-Format and OLED monitors, and the Porta-Brace range of field production cases and accessories. [www.pyser-sgi.com](http://www.pyser-sgi.com)

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