

Litepanels Launches New Caliber 3-Light Kit

Lightweight Kit Featuring New LED Fresnels Delivers for Mobile Users

[Litepanels®](#), a Vitec Group brand and premier provider of LED lighting for the broadcast and production industries, has announced the debut of its new Caliber 3-Light Kit™. Ideal for webcasting, blogging and professional content creation the Caliber 3-Light Kit is designed specifically to provide the portable, out-of-the-box lighting solution that today's professional videographers require.

The latest addition to Litepanels' award-winning line of LED Fresnels, the Caliber is a true Fresnel fixture with wide focus range that can be powered via AC or with AA batteries. The daylight-balanced LED offers the controllability and light-shaping properties inherent in a Fresnel light at a fraction of the power draw of conventional fixtures. Flicker-free at any frame rate or shutter angle, the Caliber Fresnel offers ultra-smooth dimming from 100 percent to zero, with no noticeable color shift throughout the entire range.

With professional accessories like a color frame, correction filters and a 4-way barn door, the LED Caliber brings the functionality of large Fresnels into a small size factor. The dimmable light provides a ¼-20 post for direct mounting using common hardware. The fixture's compact size, high intensity output and portability make the Caliber 3-Light Kit a valuable production tool in the field.

Litepanels' compact Caliber 3-Light Kit has been carefully crafted to enable ease of travel and a fast setup. Weighing in at less than 13 pounds (six kilograms), each kit contains three Caliber fixtures and AC Adapters with international plug sets. Also included are three multi-jointed flexible tripods, allowing the lights to be fixed in a number of positions, and a compact stand with stand adapter, offering additional placement options. The Caliber 3-Light Kit's contents are all packaged in a fully customizable soft case, with additional storage space provided for batteries, camera lenses and other items.

Cinematographer Lan Bui recently served as a beta tester for the new

Caliber Kit. "I'm often stuck in very hard situations with limited power choices, so having a standardized battery power option built right into the lights is a key feature for me," noted Bui. "Being able to set up the lights anywhere without running cables or worrying about location power is an incredible convenience. Using only the AA batteries, I'm able to use the lights to compliment the shot I'm composing."

Bui added, "The Caliber lights have a surprisingly bright output for their size and power sources. The quality of light, coupled with the ability to focus the light down and use the provided barndoors, makes these fixtures a 'must have' on any travel or run-and-gun location shoot. I don't see how I'll ever go out on a shoot without the Caliber Kit again. "

Caliber 3-Light Kit includes:

- Three Caliber Fresnels Fixtures (Beam Angle: 15° to 73°)
- Three Multi-Jointed Flexible Tripods
- Three Gel Sets and Color Frames
- Three 4-Way Barndoors
- One Compact Light Stand
- One Stand Adapter with Ball Head
- Three International Power Supplies
- One Soft Case with Customizable Interior Compartments

"The Caliber is a game changer for professional shooters," said Alan Ipakchian, product marketing manager for Litepanels. "Our customers in this space have been requesting a Fresnel kit with high-production value at an affordable price, and the Caliber delivers for them. It's a true Fresnel fixture that produces soft, directional illumination, yet has a very low power draw. Its light weight means that it can run anywhere light is needed. We've also packaged it in a completely functional kit that is designed with an eye to future expandability."

The new Litepanels kit delivers a portable, flexible and accessibly priced solution for content creators on the go. The Caliber 3-Light Kit is listed at \$995 (£617) a great low investment for any professional looking to work more efficiently. For more detailed sales information, please visit

<http://store.litepanels.com/>.

More information on Litepanels can be found at www.litepanels.com or follow us on [Facebook](#).

About Litepanels

Litepanels, a Vitec Group brand, was founded in 2001 by five professional gaffers and engineers who saw the future and pioneered LED (light emitting diode) lighting for motion pictures, television, and the audio-visual industry. Their Emmy® award-winning technology has now been used on thousands of productions worldwide and is trusted by the world's leading broadcast organizations. Litepanels continues to expand its suite of flicker-free, color accurate, fully-dimmable soft lights that talent and lighting directors admire. These environmentally friendly fixtures can pay for themselves with power savings and long life, setting a new standard in professional lighting. More information can be found at www.Litepanels.com

About Vitec Videocom

Vitec Videocom, the Broadcast Division of The Vitec Group plc, brings together some of the most respected, innovative and sought-after brands in the industry: Anton/Bauer, Autocue, Autoscript, Bixel, Camera Corps, Litepanels, OConnor, Paralinx, Sachtler, SmallHD, Teradek, The Camera Store, Vinten and Vinten Radamec. It acts as an endorsing brand for these market-leading broadcast, film and pro video products, encouraging multi-brand system sales and simplifying the way that customers worldwide do business.

Vitec is a global provider of premium branded products and services to the Broadcast and Photographic markets. Vitec is based on strong, well-known, premium brands on which its customers worldwide rely.

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